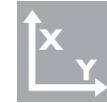




201 Leichhardt St,  
Spring Hill - Inbound  
**4000 0025**



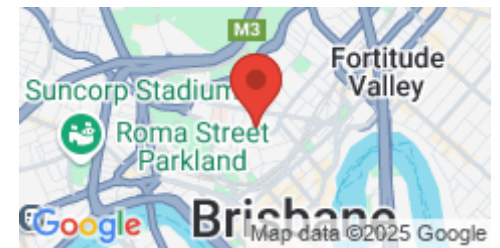
Brisbane CBD



6.40m x 7.60m



Digital



**MOVE #158867**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.5%	70,000	5.9
P25-54	3%	42,000	6
OG1	4.3%	28,000	6.3

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This wall mounted Digital Spring Hill ICONIC is south facing located near the top of Wharf Street in the Brisbane CBD. The innovative design incorporates the existing architectural fins of the building to produce an eye-catching LED lighting feature that illuminates staggered lengths of the wall in an “equaliser” effect. The lighting effect changes colour with each creative and can be matched to your artwork to create a memorable impression for your brand.

**Restrictions:** No special conditions.