



O'Connell Tce cnr  
Bowen Bridge Rd,  
Herston - Outbound  
**4006 0010**



Brisbane Inner  
North



6.00m x 3.00m



Illuminated



Pocket Edge



### MOVE #2743

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	<1%	19,000	2.4
P25-54	<1%	12,000	2.4
OG1	1.3%	8,000	2.4

Located on the corner of O'Connell Terrace and Bowen Bridge Road, this single pole, illuminated CLASSIC 6x3m billboard is directly opposite the Royal Brisbane Hospital - Australia's largest hospital. Vehicles stopped at the traffic lights experience prolonged viewing of the site. O'Connell Terrace is a one way, four lane road to Bowen Bridge Road which leads onto Gympie Road and is a main northern arterial road leading to and from Brisbane's CBD.

**Restrictions:** No advertising of alcohol, political, religious, immoral content, hospitals, medical research or health services. No insurance lawyers, solicitors or tow truck operators. Charitable content needs approval.

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