



Breakfast Creek Rd,
Newstead -
Outbound
4006 0018



Brisbane North



6.40m x 2.88m



Digital



MOVE #2749

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.1%	114,000	3.8
P25-54	4.8%	67,000	3.8
OG1	6.5%	42,000	42

This Digital goa GRID site is located adjacent to the Breakfast Creek Hotel, outbound from the city and hip inner-city suburbs Fortitude Valley, Newstead and New Farm. The site dominates the environment 17 hours a day as it is viewed head-on, capturing the attention of traffic heading outbound from the CBD on Breakfast Creek Road towards the Brisbane Airport. Average morning peak time speed: 31km/h. Average afternoon peak time speed: 38.3km/h.

Restrictions: No special conditions.

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