



# Abbotsford Rd, Bowen Hills - Inbound 4006 0022



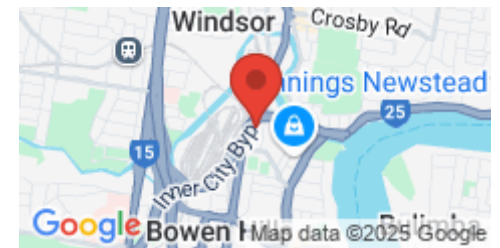
Brisbane Inner North



6.48m x 7.68m



Digital



## MOVE #2752

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	9.5%	264,000	4.5
P25-54	10.8%	152,000	4.5
OG1	14.5%	95,000	4.9

[www.goa.com.au](http://www.goa.com.au)

The Digital Bowen Hills ICONIC is a landmark site with striking architectural design and an activation zone second to none. It is a bold statement on one of Brisbane's major arterial roads which feeds traffic from Brisbane's inner-north travelling inbound toward the Brisbane CBD or onto the Inner City Bypass. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

**Restrictions:** No special conditions.