

This CLASSIC SUPERSITE is located 20m before the landmark Valley Fiveways and its elevated position ensures extended site lines along St Pauls Terrace. Vehicles back up from the busy Valley Fiveways intersection throughout the day and this billboard offers prolonged viewing to inbound traffic. Fortitude Valley is one of Brisbane's most popular entertainment precincts, and this site is also seen by a significant volume of foot traffic. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

St Pauls Tce, Fortitude Valley -Inbound 4006 0031



Brisbane CBD



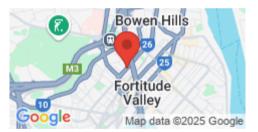
12.54m x 3.29m



Illuminated



Rope Edge



MOVE #125314

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 9.6% | 257,000 | 5.1 |
| P25-54 | 11% | 150,000 | 5.3 |
| OG1 | 14.6% | 91,000 | 5.6 |

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