



# Abbotsford Rd, Bowen Hills - Inbound 4006 0033



Brisbane Inner North



60.00m x 3.60m



Illuminated



Rope Edge



## MOVE #155974

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	9.5%	254,000	4.5
P25-54	10.7%	147,000	4.6
OG1	14.4%	90,000	5

This spectacular 60 m Abbotsford RD HOARDING site runs along the fence adjacent to the Bowen Hills ICONIC and serves as a prime advertising space, ideal for activations. The AstroTurf beneath the site can comfortably house props and displays. This zone can take your next campaign to a whole new level. Facing traffic from one of Brisbane's major arterial roads travelling inbound to the CBD and onto the Inner City Bypass, this space will get your campaign noticed.

**Restrictions:** No special conditions.

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