



Kitchener Rd and
Oriel Rd, Ascot -
Inbound

4007 0002



Brisbane Inner
North



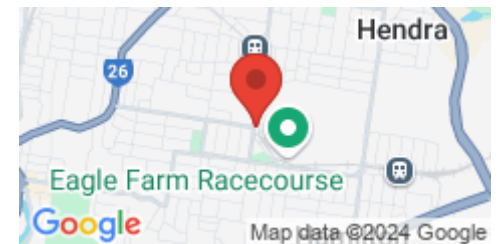
6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2754

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.1%	55,000	3.3
P25-54	2.3%	31,000	3.2
OG1	3%	19,000	3.5

Positioned at the head of the T-Junction of Kitchener Road and Oriel Road, this CLASSIC 6x3m billboard has high exposure to a large volume of traffic. This billboard is seen primarily by residents of the affluent inner northern suburbs of Ascot, Hamilton, Hendra and Clayfield. The site is positioned between main roads crosslinking adjoining suburbs. The billboard is located next to Eagle Farm Racecourse, whose regular Race Day events attract hundreds of people.

Restrictions: No advertising of political or religious content.

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