



Albion Rd cnr Hudson Rd, Albion - Outbound

4010 0004



Brisbane Inner North



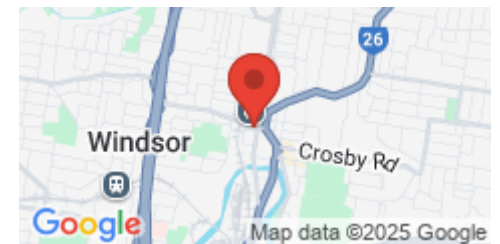
6.00m x 3.00m



Illuminated



Pocket Edge



**MOVE #2759**

| Demo   | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+   | 4.2%                 | 111,000          | 3.7                 |
| P25-54 | 4.7%                 | 64,000           | 3.7                 |
| OG1    | 6.5%                 | 40,000           | 4                   |

This elevated and illuminated CLASSIC 6x3m billboard is situated to the left of Albion Road connecting two of Brisbane's major northern arterial roads - Sandgate Road and Lutwyche Road. Visible to outbound traffic travelling over the Albion Overpass from both Hudson Road and Sandgate Roads. The site's positioning enables secondary viewing by inbound Albion Road traffic, queued at the intersection of Albion Road and Hudson Road.

**Restrictions:** No special conditions.

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