

This Digital goa GRID site is located in the heart of Lutwyche. The site sits amongst major retail destinations, the Market Centre Lutwyche and next to the biggest gym in the area. Lutwyche Road is one of Brisbane's major northern arterial roads leading into Gympie Road and then becoming the Bruce Highway. Visible head on as the road bends and traffic is regularly at a standstill, giving extended and uninterrupted viewing times.

**Restrictions:** No special conditions.

## Lutwyche Rd, Lutwyche - Outbound 4030 0006



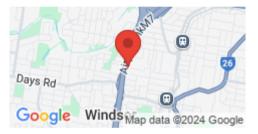
Brisbane Inner North



3.84m x 4.80m



Digital



## **MOVE #134861**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.1%	111,000	3
P25-54	4.5%	61,000	3.1
OG1	5.6%	35,000	3.2

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