



Samford Rd cnr
Wardell St, Enoggera
- Outbound

4051 0004



Brisbane Inner
North West



6.40m x 2.88m



Digital



MOVE #2803

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	5.7%	154,000	3.6
P25-54	6.1%	84,000	3.5
OG1	8.2%	51,000	3.7

This Digital goa GRID site is located in Brisbane's north-western suburb of Enoggera and is viewed by a high volume of outbound traffic on Samford Road and inbound traffic on Wardell Street. The site has prolonged visibility for vehicles stopped at the traffic lights, backing up during peak hour. The site dominates the environment, attracting attention even from the traffic streams not directly facing it.

Restrictions: No special conditions.

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