

This high profile Digital goa GRID site is located in Stafford and is visible to traffic travelling outbound from the CBD towards the north-western suburbs. Located on a busy arterial road amongst a hub of retail and commercial businesses, this site has unobstructed long, head-on viewing for vehicles stopped at the traffic lights.

Restrictions: No advertising for tyre, auto servicing or door supplier content.

434 Stafford Rd, Stafford - Outbound 4053 0002



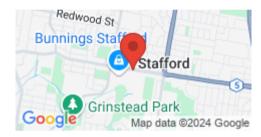
Stafford



3.84m x 4.80m



Digital



MOVE #153623

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 5.5% | 147,000 | 5 |
| P25-54 | 6% | 81,000 | 5.1 |
| OG1 | 7.6% | 47,000 | 5.3 |

www.goa.com.au