



Jephson St cnr
Moggill Rd, Toowong -
Outbound
4066 0003



Brisbane Inner
West



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2817

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.4%	91,000	3.2
P25-54	3.5%	48,000	3.1
OG1	5.7%	36,000	3.4

This CLASSIC 6x3 site is located at the busy intersection of Moggill Road and Jephson Street, in the heart of the hard-to-reach western suburbs of Brisbane. Moggill Road has four lanes and is one of the two major arterials feeding traffic from the western suburbs to and from the city. The billboard is located on the southern side of the railway line and is clearly seen by outbound vehicles on Jephson Street and, to a lesser extent, on Moggill Road. The site receives prolonged viewing by traffic stopped the traffic lights at this intersection.

Restrictions: No advertising of alcohol, gambling, political or religious content.

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