

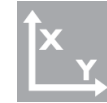


Moggill Rd, Toowong -
Inbound

4066 0005



Brisbane Inner
West



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2819

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.7%	99,000	3.5
P25-54	3.8%	53,000	3.4
OG1	6.1%	38,000	3.8

This illuminated CLASSIC 6x3 billboard is situated on the busy four lane Moggill Road, a main arterial feeding traffic from Brisbane's CBD towards the hard to reach western suburbs. This site is located on the right side of the road and is visible to traffic heading inbound towards the city from the suburbs of Taringa, Indooroopilly and Chelmer. The site enjoys prolonged viewing by traffic stopped at the intersection.

Restrictions: No advertising of alcohol, gambling, political or religious content.

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