



Coronation Dr,  
Toowong - Inbound  
**4066 0011**



Brisbane Inner  
West



6.40m x 7.36m



Digital



**MOVE #133440**

| Demo   | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+   | 8.2%                 | 230,000          | 6.2                 |
| P25-54 | 8.6%                 | 122,000          | 6                   |
| OG1    | 12.5%                | 82,000           | 7.1                 |

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The Digital Coronation Drive ICONIC is located approximately 4kms from the City, on one of the main connecting routes between Brisbane's CBD and the affluent western suburbs. It is clearly visible head-on, to inbound traffic and has prolonged viewing when traffic banks up during peak hour. The towering digital screen attracts attention and allowing advertisers to use minute by minute updates and dynamic data with their creative strategy, driving increased engagement. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand. Average morning peak time speed: 21.4km/h. Average afternoon peak time speed: 36.3km/h.

**Restrictions:** No special conditions.

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