



This elevated CLASSIC SUPERSITE is located on Ipswich Road, one of the major south-western arterial gateways to Brisbane. Located 13kms from Brisbane's CBD, this site is located in a well known industrial and commercial region. This billboard is situated on the left side of Ipswich Road and faces a heavy volume of traffic travelling inbound to Brisbane and the suburbs of Rocklea and Moorooka. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

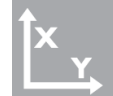
**Restrictions:** Tower access required.

Ipswich Rd, Darra - Inbound

4076 0003



Brisbane West



12.66m x 3.35m



Illuminated



Pocket Edge



**MOVE #106635**

| Demo   | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+   | 7.6%                 | 203,000          | 5.1                 |
| P25-54 | 8.2%                 | 113,000          | 5                   |
| OG1    | 8.2%                 | 51,000           | 5.4                 |

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