



This elevated CLASSIC SUPERSITE is located on Ipswich Road, one of the major south-western arterial gateways to Brisbane. Located 13kms from Brisbane's CBD, this site is located in a well known industrial and commercial region. This billboard is situated on the left side of Ipswich Road and faces a heavy volume of traffic travelling inbound to Brisbane and the suburbs of Rocklea and Moorooka. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** Tower access required.

Ipswich Rd, Darra - Inbound

4076 0003



Brisbane West



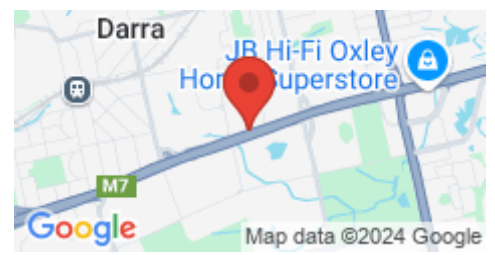
12.66m x 3.35m



Illuminated



Pocket Edge



**MOVE #106635**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	7.6%	203,000	5.1
P25-54	8.2%	113,000	5
OG1	8.2%	51,000	5.4

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