

This Digital goa GRID site is located in vibrant West End and is situated in a shopping and dining hub, capturing traffic from multiple high-traffic roads. The suburb has undergone massive urban renewal with nearby office buildings and Brisbane's CBD just minutes away, this site reaches a high percentage of OG1's. Close proximity to major traffic attractors like Southbank, Brisbane Convention and Exhibition Centre, GoMA, QAG and the Queensland Museum ensures a diverse audience.

**Restrictions:** No advertising of Indian food, burger food or massage services.

## 193 Melbourne St, West End - Inbound 4101 0009



Brisbane Inner South



6.40m x 2.88m



Digital



## **MOVE** #139418

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2%	54,000	5.2
P25-54	2.3%	32,000	5.4
OG1	3.3%	21,000	5.8

www.goa.com.au