

This roof mounted CLASSIC 6x3 billboard is located on Logan Road, a main inbound arterial for traffic travelling from the southern and eastern suburbs heading towards South Brisbane and the Brisbane CBD via Ipswich Road. There is prolonged visibility of this site for vehicles stopped at the traffic lights and also during peak hour as traffic becomes congested on this busy road. This area is a light industrial and commercial zone located midway between the Stones Corner and Woolloongabba Shopping Precincts.

Restrictions: No special conditions.

138 Logan Rd cnr Deshon St, Woolloongabba -Inbound

4102 0003



Brisbane Inner South



6.00m x 3.00m



Pocket Edge



MOVE #2843

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 3.1% | 84,000 | 3 |
| P25-54 | 3.5% | 48,000 | 3.1 |
| OG1 | 4.8% | 30,000 | 3.2 |

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