



Ipswich Rd near
O'Keefe St,
Woolloongabba -
Outbound

4102 0004



Brisbane Inner
South



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2844

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 3% | 81,000 | 2.8 |
| P25-54 | 3.5% | 47,000 | 2.8 |
| OG1 | 4.5% | 28,000 | 2.9 |

This CLASSIC 6x3 billboard is visible to traffic travelling outbound from Brisbane's CBD. Ipswich Road is a main arterial and carries large volumes of traffic travelling south towards Logan City and the Gold Coast. The site enjoys prolonged viewing from vehicles at the O'Keefe Street traffic lights and also during peak hour as traffic becomes congested on this busy road. This area is a busy light industrial and commercial zone.

Restrictions: No advertising of political, religious or alcohol content.

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