

This CLASSIC SUPERSITE is only 6kms from Brisbane's CBD and close to the popular Holland Park Precinct and Hotel. An alternative route to the M1, Logan Road carries local and traffic travelling to and from the CBD. This billboard can be seen from up to 60 metres away and is visible to heavy outbound traffic travelling through to the major shopping hub of Westfield Garden City. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** No advertising of used car sales.

Logan Rd, Holland Park - Outbound 4121 0002



Brisbane Inner South



12.66m x 3.35m



Illuminated



Pocket Edge



## **MOVE** #106639

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.9%	79,000	5
P25-54	3.2%	44,000	5
OG1	4.1%	26,000	5.4

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