



Logan Rd cnr Kessels Rd, Mt Gravatt - Outbound
4122 0002



Brisbane South



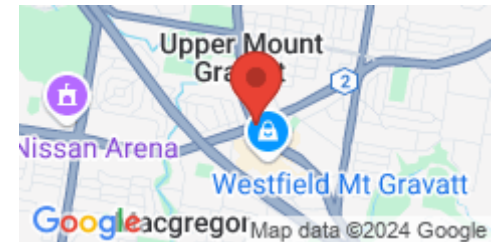
12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2866

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10.6%	284,000	5.7
P25-54	11.2%	153,000	5.7
OG1	12.1%	76,000	6.3

This CLASSIC SUPERSITE is located in the heart of the Mt Gravatt business and shopping district, the billboard is visible to outbound traffic travelling along Kessels Road. Westfield's Garden City Shopping Centre is located directly opposite this site and banks, offices and motor vehicle sales outlets surround this location. Viewing of this elevated site is heightened by high volume, slow moving traffic at the major intersection of Kessels, Logan and Mt Gravatt-Capalaba Road. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

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