



1644 Logan Rd, Mt Gravatt - Outbound
4122 0008



Brisbane South



6.40m x 2.88m



Digital



MOVE #139163

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 2.9% | 78,000 | 2.9 |
| P25-54 | 3% | 41,000 | 2.9 |
| OG1 | 3.6% | 22,000 | 3 |

www.goa.com.au

This Digital goa GRID site is located at the Mt Gravatt Showgrounds on Logan Road, this site is visible to a huge amount of outbound vehicular traffic as well as foot traffic around the show grounds. The screen also engages with the 254,464 people per week visiting the nearby Westfield Garden City Shopping Centre. This digital billboard dominates the uncluttered environment and is viewed head-on.

Restrictions: Advertising of political content requires pre-approval.