



M1 Mwy, Tanah Merah - Inbound 4128 0001



Brisbane South



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2870

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10%	269,000	4.1
P25-54	10.5%	144,000	4
OG1	10.4%	65,000	4.1

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This CLASSIC SUPERSITE is located on the left of the highway and is visible to traffic travelling north towards Brisbane's CBD, as well as vehicles travelling on the M1 Motorway service road. The site is next to the Logan Hyperdome Shopping Complex. The M1 Motorway | Pacific Highway is the main route for all commuters from the Gold Coast and Logan to inner Brisbane. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: Pocket Edge Skins only. Tower access required.

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