

This CLASSIC SUPERSITE is visible to high levels of traffic travelling inbound towards Brisbane's CBD. Located at a busy intersection, the site offers prolonged viewing. The Electronic Message Centre under the billboard allows the opportunity to highlight key advertising messages. Old Cleveland Road is a busy arterial road connecting the south eastern bayside suburbs of Capalaba, Alexandra Hills and Cleveland to Brisbane's CBD. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

Old Cleveland Rd cnr Redland Bay Rd, Capalaba - Inbound 4157 0003



Brisbane East



12.66m x 3.35m



Illuminated



Pocket Edge



**EMC** 



## **MOVE #133407**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	5.3%	141,000	5.4
P25-54	5.4%	74,000	5.3
OG1	5.9%	37,000	5.8

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