



131 Wellington Rd,  
East Brisbane -  
Inbound

4169 0005



East Brisbane



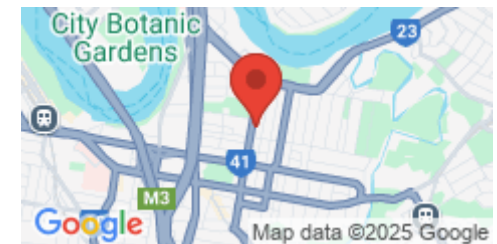
4.00m x 6.00m



Illuminated



Digital



### MOVE #2888

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4%	116,000	4.7
P25-54	4%	101,000	4.8
OG1	4%	32,000	4.6

This Digital SUBURBAN ICONIC site is in the busy Gabba precinct, on a one-way street capturing both inbound and outbound peak hour traffic morning and evening. This site is visible to audiences on their daily commute, as well as people attending Cricket, AFL and concerts at the Gabba. Traffic from this road travels onto busy Shafston Avenue, then feeding directly into the Clem 7 Tunnel or onto the Story Bridge making this a key connection road for local commuters.

**Restrictions:** No special conditions.

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