







Located on Nerang Broadbeach Road, this roof-mounted CLASSIC SUPERSITE is highly visible to passing traffic. This site faces traffic travelling towards Broadbeach and the surrounding suburbs of Broadbeach Waters, Mermaid Beach and Miami. this arterial road carries substantial traffic to the Gold Coast, as well as servicing three golf courses including Palm Meadows and The Carrara Sports Complex. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

Nerang Broadbeach Rd, Broadbeach - Outbound

4211 0002

-  Gold Coast
-  12.66m x 3.35m
-  Illuminated
-  Pocket Edge



MOVE #2911

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 3.9% | 105,000 | 5.4 |
| P25-54 | 4% | 54,000 | 5.2 |
| OG1 | 3.7% | 23,000 | 5.6 |

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