



Olsen Ave, Labrador  
Carrara Connection  
Rd, Southport -  
Outbound

4215 0006



Gold Coast



3.84m x 4.80m



Digital



### MOVE #149517

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.7%	72,000	2.5
P25-54	2.7%	38,000	2.5
OG1	2.6%	16,000	2.6

[www.goa.com.au](http://www.goa.com.au)

This Digital SUBURBAN ICONIC site, situated to the left of Olsen Avenue when travelling south, is elevated and highly visible to passing traffic. Busy Olsen Avenue is a major north-south arterial road linking the northern suburbs of Sanctuary Cove and Runaway Bay to Nerang, Broadbeach and Ashmore. The site is in close proximity to major shopping centres and many major car dealerships for the Gold Coast. With little competing signage in the area, this billboard dominates with its size and presence. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

**Restrictions:** No advertising portraying cooked or uncooked chicken, petrol or gas services.