

This digital goa GRID is located on busy Brisbane Road in Biggera Waters. This site services a large volume of traffic heading north towards key local landmarks like Harbour Town Shopping Centre and the Southport Airport. This is major road featuring a large number of retail shops, car dealerships and service providers and is a key thoroughfare for local and tourist traffic.

**Restrictions:** No advertising for veterinary services.

57 Brisbane Rd, Biggera Waters -Inbound

4216 0003



Biggera Waters



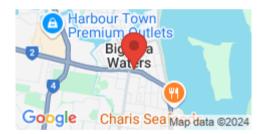
6.40m x 2.88m



Illuminated



Digital



## **MOVE** #165541

| Demo   | Reach<br>(PCA)<br>Brisbane | People<br>(28 days) | Frequency<br>(Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+   | 1.8%                       | 50,000              | 3.3                    |
| P25-54 | 1.9%                       | 43,000              | 3.4                    |
| OG1    | 1.6%                       | 12,000              | 3.3                    |

www.goa.com.au