



This Digital goa GRID site is located opposite the landmark Hard Rock Cafe in Surfers Paradise and just 50 metres from Cavill Avenue, this busy location is on one of the main thoroughfares of Surfers Paradise. This is a unique offering providing a variety of audiences made up of motorists, tram users and pedestrians. This site is close to the beach and located right in the heart of the entertainment and nightlife precincts on the Gold Coast, this is the perfect place to get your brand noticed.

**Restrictions:** No advertising of hotels.

3142 Surfers  
Paradise Blvd,  
Surfers Paradise -  
Inbound

4217 0005



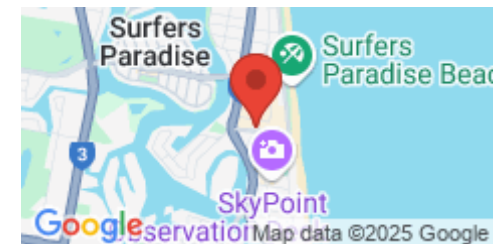
Gold Coast



3.00m x 6.00m



Digital



**MOVE #165539**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.7%	106,000	7
P25-54	3.7%	52,000	7.1
OG1	3.1%	24,000	7.2

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