



1 Sinnathamby Bvd,
Springfield Central -
Outbound

4300 0004



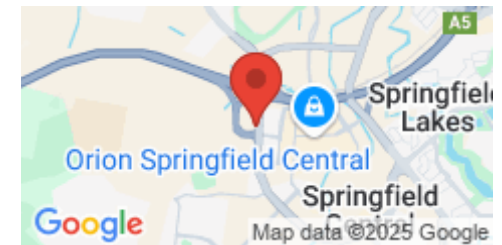
Springfield



13.20m x 3.20m



Digital



MOVE #165613

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.2%	90,000	9.6
P25-54	3.6%	52,000	10.1
OG1	2.1%	21,000	11.1

www.goa.com.au

Introducing our NEW Digital Springfield ICONIC billboard, located in one of Australia's fastest growing satellite cities 29kms southwest of Brisbane's CBD. Situated on right side of the main arterial entrance to Springfield the site is positioned opposite the entrance of the Orion Shopping Centre and Bunnings. Springfield is a masterplanned community and is home to the University of Southern Qld, the Mater Hospital and Brisbane Lions AFL team. Springfield is a booming lifestyle destination.

Restrictions: No advertising of sexual content, offensive content, (unless content is in accordance with the AANA ethics and is approved prior by the OMA), negative political content, any content defamatory to Springfield City Group and its community.