

This CLASSIC 6x3m billboard is approx. 24km from Brisbane's CBD on the left hand side of Ipswich Road/Brisbane Road and is visible to traffic heading inbound from Ipswich and beyond towards Brisbane's western suburbs and the city. Brisbane Road/Ipswich Road is the main western route connecting inbound traffic from the city of Ipswich, and the Warrego and Cunningham Highways to Brisbane. This single pole site is elevated for clear visibility.

Restrictions: No political, religious advertising; No bottom extensions

Ipswich Rd, Dinmore
- Inbound
4303 0003



Brisbane West



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2933

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | <1% | 19,000 | 1.5 |
| P25-54 | <1% | 11,000 | 1.5 |
| OG1 | <1% | 4,000 | 1.5 |

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