



Steve Irwin Way,  
Beerwah North -  
Inbound

4519 0001



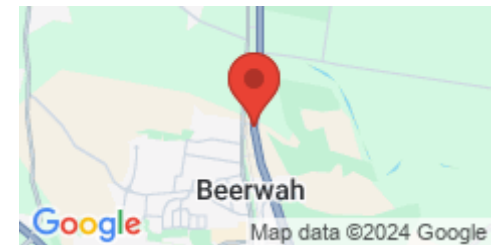
Sunshine Coast



6.00m x 3.00m



Rope Edge



**MOVE #2965**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	<1%	6,000	3.9
P25-54	<1%	3,000	3.8
OG1	<1%	1,000	4.3

[www.goa.com.au](http://www.goa.com.au)

This CLASSIC 6x3m billboard is on the right side of Steve Irwin Way and is visible to traffic heading south from Landsborough to Beerwah and the Glasshouse Mountains. Once a part of the Bruce Highway, Steve Irwin Way is now a major tourist route of the Sunshine Coast hinterland. It takes in the spectacular Glasshouse Mountains en route to Maleny, Montville, and other popular destinations. This location is ideal for local businesses and advertisers wanting to reach holidaymakers and tourists.

**Restrictions:** No advertising of political or religious content.